



# Hill College Strategic Plan

2017-2023



# Mission & Vision

**Hill College Mission:** Hill College provides high quality, comprehensive educational programs and services. The college enhances the educational, cultural, and economic development of its service area and prepares individuals for a more productive life.

## Hill College Vision:

- Grow Hill College to be the "College of Choice"
- Showcase Hill College as a unique and innovative place of teaching and learning
- Promote student success



# Core Values

- ❖ **Accountability**
- ❖ **Dedication**
- ❖ **Integrity**
- ❖ **Positivity**
- ❖ **Respect**



# Strategic Plan Goals

1. Enrollment: Increase **enrollment** by 3% annually over the next 5 years.
2. Retention: Increase **retention** by 3% annually over the next 5 years.
3. Completion: Increase **completion** by 3% annually over the next 5 years.



# **GOAL 1: Enrollment**

**Increase enrollment by 3% annually  
over the next 5 years.**

**Strategy 1: Create A Comprehensive Recruitment Strategy And Implementation Plan**

**Strategy 2: Enhance The Prospective Student Experience**

**Strategy 3: Grow Partnerships With Business And Industry**



# **GOAL 2: Retention**

**Increase retention by 3% annually  
over the next 5 years.**

**Strategy 1: Create A Comprehensive Retention Strategy And Implementation Plan**

**Strategy 2: Enhance the Student Experience**

**Strategy 3: Increase Instructional Flexibility and Engagement**



# GOAL 3: Completion

**Increase completion by 3% annually  
over the next 5 years.**

Strategy 1: Evaluate and Improve Internal Processes

Strategy 2: Enhance the Student Experience

Strategy 3: Create a Completion Awareness Strategy and Implementation Plan