



Strategic Plan 2019-20 Priorities

Enrollment		Retention		Completion	
1.1 Career Coach/Labor Market	1.2 Equity	2.1 Marketable Skills	2.2 Course Scheduling	3.1 Transfer	3.2 Partnerships in Workforce
Expand the use of Career Coach and labor market information at the earliest point the student college cycle to build the foundation for student career goals and educational focus.	Utilize data to identify Hill College student barriers, review best practices and recommend action to assist students in attaining their educational goals.	Develop and implement a process to identify and regularly update marketable skills for each program.	Evaluate course schedule and recommend action to ensure students can take the courses they need when they need them, can plan their lives around school from one term to the next, and can complete their programs in as short a time as possible.	Enhance university partnerships through program alignment and promotion of partnerships as well as overcoming challenges to reverse transfer.	Enhance partnerships with major employers, workforce and economic development entities to facilitate alignment of pathways to jobs with value in the labor market.
Topic Opportunities					
<ul style="list-style-type: none"> Detailed information is provided on the college's website on employment and further education opportunities targeted by each program Expand the use of labor market data for advising and program improvement Expansion of outreach for middle school and younger students focused on Career Pathways 	<ul style="list-style-type: none"> Reduce gaps in entry by student groups Understand equity issues of all student groups and clearly delineate the differences in outcomes for underserved populations Develop best practices to engage prospective special population students Develop options for students who don't meet entrance requirements for restricted admission programs 	<ul style="list-style-type: none"> Research Marketable Skills best practices Develop College-wide Marketable Skills Develop a plan for programs to implement Marketable Skills into instructional programs Develop a plan for communication of Marketable Skills to students Develop a process to track and include Marketable Skills in resume/transcript form for students going forward Develop a plan to review and update marketable skills going forward 	<ul style="list-style-type: none"> Review of course success by mode, location, times, days, etc. Review course schedule based on utilization Review enrollment barriers to scheduling such as overlaps, labs, pre-req conflicts, external impacts Develop plan to continually review schedule needs going forward based on changes in demand 	<ul style="list-style-type: none"> Programs are aligned with four-year institutions where the majority of students transfer and are clearly mapped across the two sectors Transfer students know which college courses they should take to be prepared to seamlessly transfer into baccalaureate programs without loss of credit leading toward the target degree Review reverse transfer process, including any barriers to success 	<ul style="list-style-type: none"> Students have ample opportunity to apply and deepen knowledge and skills through projects, internships, co-ops, clinical placements and other active learning activities The college helps students document their learning for employers Utilize CTE Advisory Boards to promote completion